

Full Professional Bio

James Jay Mawaka is a British social entrepreneur, author, and speaker committed to advancing digital equity, educational access, and community empowerment. He is the Founder and Executive Director of *The LeNoir Foundation*, a mission-driven nonprofit dedicated to opening up opportunity through technology, education, and creative development for underserved communities across the UK and beyond.

He is also the Founder of *Remote263.org*, a UK-Zimbabwe-based digital skills venture that upskills adults in both regions in critical areas such as web development, Power BI, and Excel. In parallel, the organisation provides affordable subscription-based web design services to small businesses in the UK. This integrated model not only equips individuals for the modern economy but also generates sustainable funding to fuel the Foundation's broader mission.

Mawaka is the author of *Business, Impact, Brand*, a guide for aspiring social entrepreneurs that explores the personality traits, strategic frameworks, and real-world insights necessary to turn a purpose-led idea into a long-lasting, impactful business. He is also the author of *Keke Misses Home*, a children's book that helps parents and young readers use mindfulness and meditation as tools to navigate anxiety and emotional stress, earning a spot in Amazon's Top 100 Best Sellers in Children's Literature & Fiction.

His thought leadership has been featured on *Forbes.com*, where he has written articles for *Forbes EQ (Equity Quotient)* through *BrandVoice*, a platform that elevates the voices of entrepreneurs and organisations from underrepresented communities. His contributions share insights at the intersection of brand, mission, and equity.

He has delivered talks to schools, civic organisations, and corporate audiences on social mobility, inclusive innovation, and leadership rooted in service. His ventures are known for blending enterprise rigour with grassroots purpose, offering scalable, community-driven solutions to complex societal challenges.

He began his professional journey in education and community development, but after witnessing systemic barriers in tech and job access, he shifted course to build practical models for empowerment, starting with a single programme, and scaling it into a movement.

Today, through the LeNoir Foundation and *Remote263.org*, James Jay Mawaka continues to design ecosystems where impact and income are not in conflict, but in collaboration, proving that integrity-led innovation can be both sustainable and transformative.

LinkedIn Bio (Short Professional Version)

James Jay Mawaka is a British social entrepreneur, author, and founder of *The LeNoir Foundation* and *Remote263.org*. His work bridges the gap between digital equity and economic empowerment, upskilling adults in the UK and Zimbabwe while offering affordable web services to small businesses. He's the author of *Business, Impact, Brand* — a guide for aspiring social entrepreneurs — and *Keke Misses Home*, a children's book on mindfulness and anxiety that landed in Amazon's Top 100 Best Sellers.

James has contributed to *Forbes EQ* on *Forbes.com*, sharing thought leadership on brand, equity, and mission-led innovation. His work reimagines the role of enterprise in creating access, equity, and long-term change.